



About ReSight Global

ReSight Global is a global family of curious researchers helping organizations deliver outstanding experiences to customers. Learn more about our UX and human factors research agencies in the US (Bold Insight), Japan (Uism), China (XplusX), Switzerland, and Germany (uintent) by visiting [www.resightglobal](http://www.resightglobal)



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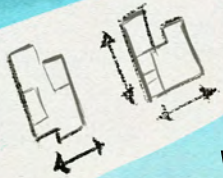
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Stoffregen-Gay  
H is for Human Factors  
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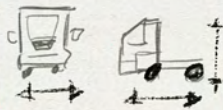
A ReSight Global publication



Written by Pamela Stoffregen-Gay  
Illustrated by Arthur Lin



There is a team of people  
who design and build new things.



Like toys and desks

and garbage trucks



And even airplane wings!

They make sure it's safe to use.  
Even buttons placed just right.



Is it easy to start or hard to use?  
Can the pilot fly at night?



Imagine if you wanted to drive  
To buy a new book at the mall.



But when you tried to get inside  
The doors were way too small!



The designers and the engineers  
Need to understand...



Is it something that you use a lot?  
Does the toy fit in your hand?



They call it "human factors"  
To find the perfect fit.



Is it the right thing for the job?  
Will it be a big hit?



Many study human factors  
To design the stuff that's cool.

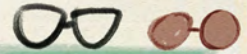
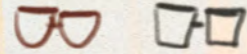
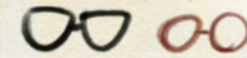
Even for places you love to go,  
Like parks, libraries, and schools!



Take a look around you.  
How a bandage fits your knee.



Why glasses don't fall off your face  
and make it easier to see!





Next time you put your seatbelt on,  
and your chair's the perfect height.



Say thanks to human factors folks  
who make things safe and right.

